

Golfyr and Sergio Garcia announce strategic partnership to develop a “Tour” version of the carbon putter “Maker”

St. Gallen, June 23, 2025 – Swiss start-up Golfyr, which is launching a complete carbon club set with 7 clubs this spring, is proud to announce a strategic partnership with professional golfer Sergio Garcia. After the successful use of the innovative carbon putter last year, Golfyr will now develop an improved “Tour” version of the putter in close cooperation with Sergio Garcia. The partnership was officially sealed with the signing of the contract.

Sergio Garcia, one of the most successful golfers of recent decades, has already used the Maker at several tournaments on the LIV Golf Tour and achieved considerable success. He is now actively involved in the development process of the next generation of the carbon putter. His many years of experience at the highest level of competition will make a significant contribution to further optimizing the Maker and adapting it to the specific requirements of a world-class golfer.

“I am delighted with the quality and innovation of the Maker. I could already feel its potential during my first test strokes with this putter. The opportunity to work directly with Golfyr on an advanced version is an exciting challenge. Together we want to create a product that enables performance at the highest level,” says Sergio Garcia.

Marcel Lendenmann, Managing Director of Golfyr, adds: “The partnership with Sergio Garcia is an important milestone for our company. His expertise and experience are invaluable for the further development of our 1of7. We are convinced that this collaboration will open a new chapter in modern putter design.”

The collaboration between Golfyr and Sergio Garcia underlines the company’s commitment to combining innovative technologies and performance at the highest level. The new version of the putter is expected to be unveiled and introduced to the golf market later this year.

For more information about the partnership and the development of the carbon putter, please visit www.golfyr.com.

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